WEBSITE DEVELOPMENT COURSE

About Programs

This course **(IWDC)** teaches you to create and manage websites using WordPress. Ideal for beginners, it covers everything from basics to advanced skills, including practical projects to build different types of websites.

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🌐 **www.nimocle.in**

COURSE BENEFITS
OVERVIEW

ENROLL NOW

Requirements :

- Basic computer skills.
- Access to a computer with internet.
- No prior web development experience is needed.
- Willingness to learn and practice.
- A desire to create and manage websites using WordPress

Benefit :

- Learn to create and manage websites using WordPress
- Gain practical experience through hands-on projects
- Understand essential web development concepts
- Improve your SEO and site security skills
- Build a portfolio of different types of websites
- No prior experience is required, it is perfect for beginners.

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Course
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01 Introduction

- Overview of WordPress and its benefits.
- Methods to obtain and set up WordPress locally.

02 Website Setup

- Choosing a domain name and web host.
- Acquiring domain and hosting services.
- Implementing SSL for secure websites.

03 Basic Site Management

- Navigating the WordPress dashboard.
- Creating and managing pages.
- Customizing site title, tagline, and menus.

04 Content Creation

- Understanding posts and their functionality.
- Adding featured images to posts.
- Introduction to plugins and their usage.

05 Design and Customization

- Using the default WordPress editor.
- Introduction to page builders, focusing on Elementor.
- Adding logos and utilizing widgets for enhanced functionality.

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Advanced Features & Optimization

- Essential WordPress settings and configuration.
- Types of websites you can build with WordPress.
- Setting up Google Analytics and basics of SEO.
- Managing media with the WordPress Media Library.
- Creating a privacy policy page.

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Live Projects

- **Blogging Site:** Setting up categories, posts, theme customization, and social sharing.
- **Commercial Site:** Developing product pages, shopping cart functionality, and payment gateways.
- **Educational Site:** Including institution details, noticeboard, forms, and result downloads.
- **Portfolio Site:** Showcasing work, adding multimedia, customizing layout, and optimizing for mobile.
- **News Site:** Setting up news categories, adding a news slider, integrating ads, and optimizing for SEO.

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Site Management & Maintenance

- Backing up your WordPress site.
- Updating WordPress core and plugins.
- Resetting WordPress to default settings.
- Migrating from a local server to a live server.
- Implementing security measures.

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📞 +91 94350 58108 / +91 60018 55300

🌐 www.nimocle.in

📍 Opposite HDFC Bank, Nazira 785685
Dist: Sivasagar - Assam